



FRISCO COUNCIL OF PTAs SPONSORSHIP PACKAGES

FOR INQUIRIES CONTACT:

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back the future

www.FriscoPTA.org

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Please note details subject to change. Updated 10/05/17.



Are You Ready to Back the Future?

Frisco ISD Council of PTAs is an affiliate of Texas PTA, serving over 60 schools and 24,000 members in 4 cities across parts of Collin & Denton county. Sponsorships play a significant role in school programs and provide enrichment programs in the areas of science, history, healthy lifestyles, and inclusion. Plus, these programs introduce enrichment tools across core teaching areas such as math, science, and the arts.

Let's partner and together we will increase your brand's reach as we strive to make every child's potential a reality.

Each package is designed to meet a diverse range of needs.

Go *Platinum* and get premium promotion.

Go for *Gold* and get great visibility.

Silver steals the show with signage.

Be seen with a *Bronze* package.

More Than a Sponsor. You're a *Partner*.

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SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
<i>Minimum Donation</i>	\$3,000	\$2,000	\$1,000	\$500
PREFERRED PARTNER Storefront certificate & digital badge	✓	✓	✓	✓
SIGNAGE AT FAMILY EVENTS Logo on display at district-wide programs. Visibility at annual district Family Fun Fair.	✓	✓	✓	✓
FAMILY FUN FAIR ON-SITE SALES & PRESENCE Table at annual fair with over 200 potential attendees	2 premium	2 premium	✓	✓
ADVERTISING & PUBLICITY Logo featured prominently on "Support Our Sponsors" webpage (20,000 members) for current school year	✓	✓	✓	
FACEBOOK MARKETING Logo and #BusinessTag marketed on Council Facebook page to 1500+ followers	Solo feature and your site link	Featured w/level sponsors, and your link	✓	
SIGNAGE AT CAMPUS LEADERSHIP EVENTS Logo on banner prominently displayed at 4 events attended by influencers from 59 campuses	✓	✓		
ON-SITE PRESENCE AT CAMPUS LEADERSHIP EVENTS Presentation and table with promotional materials at 1 event attended by influencers from 59 campuses	✓	✓		
EXCLUSIVE FISD PTA SPONSOR LOGO BAG Logo exclusivity on hundreds of bags at Family Fun Fair and other Council-sponsored events	✓	✓		
FEATURED PLACEMENT Company logo with largest footprint on Council signs & public Council material	✓			
EXTENSIVE MARKETING Featured in Family Fun Fair promos	✓			

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